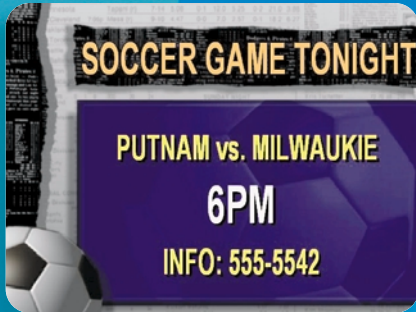




Corporate Information



Hospitality



Education

Benton Commerce Plaza
Directory:

ACME Research	130
D.M.R. Electronics	180
Engineering Dynamics	120
G.D. Properties	100
PEAK Internet	150
Sound Concepts	110

Closed Circuit TV



Retail Point of Sale

Introducing VIP: the Video Information Player that's reliable, easy to use!

- You create the background and text.
- You schedule the pages.
- All you need is a PC and video monitor!

Imagine:

- You're a human resources manager who needs to communicate timely information to many employees.
- You're a hotel events planner who needs to provide guests with up-to-the-minute schedules, 24 hours a day, 7 days a week.
- You're a school administrator who needs a simple, affordable way to update your school cable channel.
- You're a business owner who wants to add a dynamic presence to your lobby.
- You're a retailer looking for low-cost, hassle-free ways to boost sales and draw in customers.



Use the VIP wherever you want to display information on one or more monitors. For complete specifications, read on!

With the VIP Video Information Player, you create the images and schedule the pages on your own PC. Then, simply publish to disk, insert and play on standard video monitors. There's no separate maintenance required. It's low-cost, easy and effective.

VIP is an economical, turn-key video messaging system. Ideal for:

- Corporate communications
- In-room hotel channels
- Schools
- Lobby information displays
- Retail advertising
- Cable TV channels
- Churches
- Sports venues
- Golf courses
- Casinos
- Real estate
- and more.

VIDEO INFORMATION PLAYER



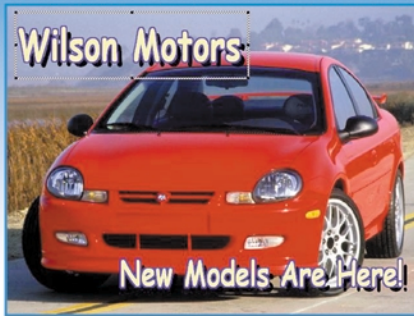
Complete system includes:
VIP Video Information Player Unit,
VIP Infrared Remote Control,
and VIP Composer Software.



3 Simple Steps...



1. Image Choose a background from the included software library or create your own with a digital camera.



2. Text Add text. Then sequence pages by date, day of week, and time of day.



3. Publish Save to disk using the special, one-step "Publish" function. Then you're ready to play!

SPECIFICATIONS

What's included?

- VIP Video Information Player Unit
- VIP Infrared Remote Control
- VIP Composer Software

What else do I need?

The VIP system is designed to work with standard equipment common to most businesses. You'll also need:

- Your own PC
- Standard video monitor(s)
- Standard video cable
- Blank floppy disks

VIP Player

- 11" wide x 9" deep x 2 1/4" tall
- Requires AC 120V, 60Hz or AC 230V, 50Hz
- Optional rack mount

VIP Composer Software

- Runs on your PC
- Requires Windows 95, 98 or NT
- 32 MB Ram
- VGA Card and Color Monitor
- CD-ROM

Compatible with standard video monitors:

- RCA Composite Video Terminal
- S-Video Terminal
- VGA Monitor Terminal

US and International

Toggle switch for US and international frequencies (NTSC or PAL)

Y2K Compatible

How VIP works :

▶ Create your message

- Run VIP Composer software on your PC to design and sequence pages.
- Choose from a library of background images or create your own with a digital camera. You can also import common image formats (JPG, .BMP, etc.) Use any TrueType Font on your PC to create the look you want.

▶ Schedule your pages

- After you've created each page, it's easy to sequence them in any order.
- Built-in date tracking lets you schedule pages weeks and months in advance, ideal for calendar and event planning.

▶ Capacity

- You can fit about 30 pages on a floppy, depending on the complexity of your graphics.

▶ Publish to disk

- Once you've created and scheduled your pages, simply click on "Publish" and a ready-to-play floppy disk is created for you. Now comes the fun part: you're ready to play your video presentation!

▶ Insert and play!

- Simply insert your disk into the VIP Video Information Player. Your messages will play unattended, until you choose to update! Some customers like to update daily, others keep the same scheduled list running for any length of time. It's up to you.

▶ Unattended operation

- The VIP runs automatically—just insert the disk and go. If there's a power failure, the disk is reloaded and playback resumes according to schedule. No other moving parts, fans, etc. and low power consumption add up to long-term reliability.

For more information about VIP and other MagicBox products, visit our website at www.magicboxinc.com



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