

MagicBox Catalog Memo

March 2009



Memo System Units

Description

Part#

Memo

MEMO1

Complete, turnkey digital signage and video messaging system. Includes player unit for stand-alone, 24-hour operation, unlimited (10,000+) page capacity, built-in Ethernet, heavy-duty 2-space rack enclosure (also adapts to desktop use). Supports virtually any type of display via Composite Video, S-Video, and VGA/RGB outputs. Standard (4:3) aspect ratio supports 640x480 or 800x600 resolution. Widescreen (16:9) aspect ratio supports 852x480 or 1066x600 in both portrait and landscape orientation, NTSC or PAL.

Includes Memo Composer software for layout and scheduling of pages and transfer of projects to player unit. Image file formats supported include: JPEG, JPEG2000, PCD, TIFF, BMP, RLE, DIB, EPS, GIF, PNG, TGA, IMG, DXF, PCX, DCX, and WMF Clipart. Runs on Windows 2000/XP/**VISTA**.

Memo Bronze Warranty

MWAR

Standard Warranty is one-year parts and labor. Extended Bronze Warranty **adds one year** and includes return UPS Ground Shipping of Memo Unit if repairs are necessary. Please contact MagicBox directly or visit our website for detailed warranty documentation.

Memo Silver Warranty

MWAR1

Standard Warranty is one-year parts and labor. Extended Silver Warranty **adds two years** and includes return UPS Ground Shipping of Memo Unit if repairs are necessary. Please contact MagicBox directly or visit our website for detailed warranty documentation.

Memo Gold Warranty

MWAR2

Standard Warranty is one-year parts and labor. Extended Gold Warranty **adds two years** and includes **overnight shipping** of replacement parts if required. Also **includes free software upgrades during warranty period**. Please contact MagicBox directly or visit our website for detailed warranty information.

Memo Software Options

Description

Part#

Memo Composer – Extra Seat

MC1

This is the same software that comes bundled with the Memo playback unit. Order this item if you require an additional copy to be used on a separate computer. This is helpful if you have multiple users on the same network.

Memo Composer – Extra Seat

MC1-5

This is the same software that comes bundled with the Memo playback unit. Order this item if you require up to 5 additional copies to be used on separate computers. This is helpful if you have multiple users on the same network. Call for quote on large volume software seats requirements.

Memo Emergency Blast Software

MEB1

Easy to use, Emergency Blast software is designed to allow multiple users to remotely access the Memo to post critical time sensitive messages. E-Blast is a separate application from the standard Memo Composer that is simple to operate and sits on the desktop of a PC. Content may be quickly created from a set of templates and then “blasted” to the Memo unit via an Ethernet or dial-up modem internet connection. The content is sent as a single page or a crawl line. It may be scheduled to both trigger and expire at specific times. The flexibility of the program provides a great deal of remote administration capability. Common applications include: School administrators posting inclement weather alerts. Fire Departments posting information on fires or traffic accidents. The Mayor’s office issuing information on civil emergencies. Multiple users may easily access the system, which allows government or corporate installations to post emergency messages. This opens a vital channel for a variety of departments to communicate effectively and quickly with their viewing audience.

Memo Emergency Blast Software – 5 Seat License

MEB1-5

Memo Emergency Blast Software – Unlimited

MEB1-U

Order this item if you require 5 E-Blast licenses to be used on separate computers. Call for quote on large volume software seat requirements.

Memo EZ Stream

MEZS

Customizable program for interfacing Memo to PC database applications. Useful for displaying conference schedules, meeting room schedules, price updates, Tee Times, etc. This item sometimes requires a custom bid based on the specific application. Memo EZ Stream automates the entire process of creating page information and posting the results to your screen. Content is displayed in columns and rows. File formats supported include: SQL, XML, .TXT, Access and Excel.

Background Expansion Set #1

MB1

CD-ROM with 1,000 professional backgrounds for use in Memo Composer or any Windows graphics application. There are 200 basic backgrounds (including the 100 that come with Memo Composer) and 5 thematic variations of each background, for a total of 900 additional backgrounds.

Holiday and Events Background Expansion Set #2

MBH1

CD-ROM with 1,000+ professional backgrounds for use in Memo Composer or any Windows graphics application. There are 1,000+ unique backgrounds focusing on major holidays and events such as Snow Days, Community Notices, Birthdays and many more. See website for thumbnails.

Memo Composer Professional includes additional capability beyond the standard software. **1.) HTML output** allows users to place presentations directly onto websites. This HTML file consists of an index page of thumbnails that can be included or excluded based upon date. **2.) Page Filtering** allows the user to hide or display pages based upon their type or scheduling properties (i.e. hide expired pages, show video overlay pages only, etc.) **3.) Increased scheduling** capacity allows additional conditions to be applied to a page or crawl item. **4.) Project Preview:** allows the Memo project to be played back in a window within Composer Software. Allows the end user to see a project before it is transferred to the player.

Memo Hardware Options

Description	Part#
Weather Display System – Standard	MW1
Weather Display System – Deluxe	MW2
This system includes weather instruments, which monitor local temperature, wind speed & direction, and rainfall in real-time. Additionally, wind chill is calculated and displayed. The Deluxe model adds sensors for barometric pressure and humidity / dew point. Content is displayed as static content in a single overlay region.	
Modem Communications	MMOD
Includes a high speed 56K modem and connecting cables to allow an Memo unit to receive projects via modem. Your sending PC must also be equipped with a modem (33.6K or better recommended.)	
Uninterruptable Power Supply	UPS1
Protects your Memo unit from possible data-loss due to power spikes, surges, and outages. Strongly recommended for areas with frequent power outages.	
USB Publishing	MUSB1
USB 2.0 embedded flash drive and extension cable for the PC. Allows for publishing of content from PC to Memo.	

Memo Training & Support

Description	Part#
Memo WebTraining	MTR1
MagicBox software training is available via the web. A one-hour training session hosted by MagicBox covers Memo Composer Software and optional software components. Training includes one Web Connection. This virtual training class can include multiple trainees. For each additional Web Connection add \$35 per hour.	



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